

Join us for Africa's leading and most successful online expo for anyone who is serious about starting out or wanting to grow a bigger and more successful business.

REGISTER HERE

31 AUGUST 2022

CONFERENCE HALL

DAY 1

PROGRAMME

- 09:00 - Opening
- 09:15 - Live Q&A
- 10:00 - Networking
- 11:00 - Webinar
- 11:45 - Networking
- 13:00 - Webinar

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*Space is Limited

Live Q&A
09:15 - 10:00



How to advertise your business in 10 minutes

Vodacom Fast Forward Series: Season 4

It is a skilled balancing act between working in your business and on your business when it comes to being an entrepreneur. With everything on a business owners' plate how can an entrepreneur afford the time, skills, and money to still focus on marketing and advertising?

Sindy Snow
Vodacom - Portfolio Marketing Manager in Digital Lifestyle Service

Mike Anderson
NSBC Founder & CEO

Live Q&A
11:00 - 11:45



Driving financial inclusion: the importance of understanding your credit health

One of the greatest challenges for business owners is access to finance. Find out how to improve your personal and business credit profiles to access the funding required to maintain and grow your business.

Jaco van Jaarsveldt
Experian - Head of Commercial Strategy and Innovation: Africa

Mike Anderson
NSBC Founder & CEO

Webinar
13:00 - 13:45



Insights on managing an impactful business

Explore how to build a business that isn't only motivated by profits but can be part of the change we want to see in our country, the continent and globally.

Ncumisa Nodaka
Sage - Accountant, Tax Practitioner, Facilitator, Assessor, and Professional Business Advisor/Mentor

01 SEPTEMBER 2022

CONFERENCE HALL

DAY 2

PROGRAMME

- 09:00 - Welcome
- 09:15 - Webinar
- 10:00 - Networking
- 11:00 - Webinar
- 11:45 - Networking
- 13:00 - Webinar

REGISTER HERE

*Space is Limited

Webinar
09:15 - 10:00



Crafting a business that gives you time and freedom

Discover more about how to run a successful business that generates money (cashflow) and how investing this into the growth of the business (people, systems, marketing and equipment) can buy you more personal time and freedom.

Pieter Scholtz
ActionCOACH - Co Master Licensee and Executive Coach

Webinar
11:00 - 11:45



Learning to love change

Instead of looking at the importance of bringing your business online and embracing innovation, Kristin addresses the common denominator that holds people back from doing so: an unwillingness to embrace change.

Kristin Ransome
Google - Business Development Executive & Life Coach

Webinar
13:00 - 13:45



Security for SMBs

Hybrid working has become the norm in today's world of business. Quick adoption has been the key to success but this has also opened businesses up to all kinds of external threats.

David Behr
Liquid Telecom - CEO Liquid Cloud and Cyber Security

Chris Badenhorst
Azure - Strategic Head

02 SEPTEMBER 2022

CONFERENCE HALL

DAY 3

PROGRAMME

- 09:00 - Opening
- 09:15 - Webinar
- 10:00 - Networking
- 11:00 - Panel Discussion
- 11:45 - Networking
- 12:30 - Closing

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Webinar
09:15 - 10:00



1000 more No's!

For many business creators, the word "No" is very hard to hear. It's often disheartening and occasionally heart breaking. Interpreted incorrectly, negative responses from leads may pile up to an ever-increasing vote of no confidence in your own mind. In other words, if you let it, then "No" will eat away at your very being.

In this webinar, Elan proposes a different view, that "No" is good, in fact, maybe even great! You just need to know how to use it.

Elan Lea
TechZoo Corporation

#AbsaSmallBizFriday Panel Discussion
11:00 - 11:45



The entrepreneurial spirit and the road to success

Mike Anderson
NSBC - Founder & CEO

Kgalaletho Tlhoale
Absa - Head: Enterprise Development, Relationship Banking

Velly Bosega
Startwise - Founder

Zakhele Mgobhozi
Modern Centric Holdings - Founder & Group managing Director



It's the biggest small business day of the year!

We invite you to join us in Africa's most powerful small business and job creation movement as we mobilise the nation to go out and support small businesses.

FIND OUT MORE

Join us for the ultimate high profile B2B networking event to celebrate Small Business Friday!

It's all about celebrating and recognising the importance of the small business community and providing the ultimate platform to network with like-minded SMEs, successful entrepreneurs, business leaders, funders and potential partners.

Please note: Programme subject to change. Space is limited.